

POLITICAL CHECK LIST

					Yes	No
Candidate / Issue	Mal Hyman for Congress - D					
Agency						
Flight Dates	10/31/16 thru 11/7/16					
Amount	Gross \$ 5985 ⁰⁰ \$ 2800⁰⁰ 59	Net \$ 5087 ²⁵ \$ 2380⁰⁰				
PB 18						
HRP Headline #	N/A					
Wide Orbit#	650064					
Class of Time	LUC	SELL	FIXED	In POL Window Yes or No		
Sales Person	Horse - Myrtle Beach					
Office / Region	Local - Myrtle Beach					
Spot Approved						
Check Sent to SBC						

Kimberly Gibson

From: Leigh Vaters
Sent: Thursday, November 03, 2016 1:55 PM
To: Kimberly Gibson
Subject: FW: POL Rates WPDE Myrtle Beach - Florence - NC Boarder Belt

Please add this to the order (See below), Mal Hyman

Leigh M. Vaters
Regional Manager of National Sales
Albany, GA: FOX WFXL/EFXL
Columbia, SC: FOX WACH
Myrtle Beach, SC: ABC WPDE / CW WWMB
Savannah, GA: FOX WTGS
(O) 843-234-9733 x2270
(C) 843-742-9834
(E) lmvaters@sbgstv.com

From: Melanie Jackson [mailto:mj4mhyman2016@gmail.com]
Sent: Thursday, November 03, 2016 12:32 PM
To: Leigh Vaters <lmv@wpde.com>
Subject: Re: POL Rates WPDE Myrtle Beach - Florence - NC Boarder Belt

Hi Leigh,

I think this will be the third and last spot order.

2 spots... @\$75 each... M-F 2-3p General Hospital

2 spot ... @\$350 each.. M-F 6-6:30p News Channel 15 @ 6p

1 spot ... @\$100 each...M-F 11-11:30 News Channel 15 @ 11p

1 spot ... @\$100 each... SA/SU 8-9a Good Morning America

1 spot ... @\$800 each.. SA/SU 330-7pp Clemson Game (a second one if possible)

11-3-16 Gross Total (with out 15% discount): \$2050.00

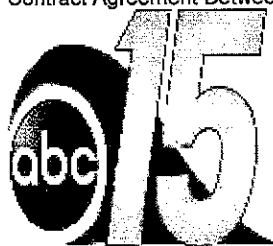
[11-2-16 Gross Total: \$1335 (without 15% discount) \$1,134.75 net]

If you would take the order from yesterday and today, apply discount today. and send me the new total and invoice, I will have the second check ready for you tomorrow as well.

Thanks,
Melanie

On Wed, Nov 2, 2016 at 4:32 PM, Leigh Vaters <lmv@wpde.com> wrote:

Hand deliver is fine, make sure you come and say hello.



WPDE
10 University Blvd
Conway, SC 29526
(843) 234-9733

CONTRACT

<u>Contract / Revision</u> 650064 /		<u>Alt Order #</u>
<u>Product</u> Mal Hyman for SC Congress		
<u>Contract Dates</u> 10/31/16 - 11/07/16		<u>Estimate #</u>
<u>Advertiser</u> Mal Hyman for Congress-D		<u>Original Date / Revision</u> 11/03/16 / 11/03/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WPDE	<u>Account Executive</u> House National Non	<u>Sales Office</u> National Direct
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 91150	<u>Advertiser Ref</u> 91157	

And:

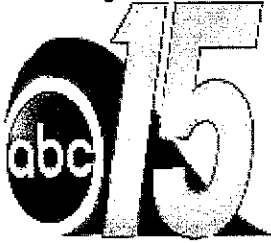
Mal Hyman for Congress
PO Box 2314
Hartsville, SC 29551

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WPDE	10/31/16	11/06/16	M-F GMA 7a-9a	7a-9a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	MTWTF--				2	\$200.00				
2	WPDE	10/31/16	11/06/16	Rachael Ray	9a-10a		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	MTWTF--				2	\$75.00				
3	WPDE	10/31/16	11/06/16	Judge Judy	4p-5p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	MTWTF--				2	\$150.00				
4	WPDE	10/31/16	11/06/16	M-F 6p-630p News	6p-630p		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	MTWTF--				3	\$350.00				
5	WPDE	11/07/16	11/07/16	Dancing With The Stars	Mon Prime Other/S		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/07/16	11/13/16	M-----				1	\$900.00				
N 6	WPDE	10/31/16	11/07/16	The View	11a-12p		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	MTWTF--				2	\$75.00				
	Week:	11/07/16	11/13/16	M-----				1	\$75.00				
N 7	WPDE	10/31/16	11/06/16	ET	730p-8p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	MTWTF--				1	\$250.00				
N 8	WPDE	11/07/16	11/07/16	Jimmy Kimmel	1135p-1238a		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/07/16	11/13/16	M-----				1	\$60.00				
N 9	WPDE	11/05/16	11/05/16	College Football Game 2	330P-7P		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-----S-				1	\$800.00				
N 10	WPDE	10/31/16	11/07/16	General Hospital	2p-3p		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	MTWTF--				1	\$75.00				
	Week:	11/07/16	11/13/16	M-----				1	\$75.00				
N 11	WPDE	10/31/16	11/07/16	M-F 6p-630p News	6p-630p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



WPDE
10 University Blvd
Conway, SC 29526
(843) 234-9733

<u>Contract / Revision</u> 650064 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/31/16 - 11/07/16	<u>Product</u> Mal Hyman for SC Cong	<u>Estimate #</u>
<u>Advertiser</u> Mal Hyman for Congress-		<u>Original Date / Revision</u> 11/03/16 / 11/03/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				1	\$350.00				
Week:		11/07/16	11/13/16	M-----				1	\$350.00				
N 12	WPDE	11/07/16	11/07/16	M-F 11p-1135p	11p-1135p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$100.00				
N 13	WPDE	11/05/16	11/06/16	Good Morning America	8a-9a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----SS				1	\$100.00				
N 14	WPDE	11/05/16	11/05/16	College Football Game 2	330P-7P		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$800.00				
Totals								0.00				23	\$5,985.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/06/16	17	\$4,425.00	(\$663.75)	\$3,761.25
11/07/16 - 11/13/16	6	\$1,560.00	(\$234.00)	\$1,326.00
Totals	23	\$5,985.00	(\$897.75)	\$5,087.25

Signature: _____

Date: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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Kimberly Gibson

From: Leigh Vaters
Sent: Wednesday, November 02, 2016 4:37 PM
To: Kimberly Gibson
Subject: FW: POL Rates WPDE Myrtle Beach - Florence - NC Boarder Belt

Let's book this tomorrow, ad to Mal Hyman order, start 11/04

Leigh M. Vaters
Regional Manager of National Sales
Albany, GA: FOX WFXL/EFXL
Columbia, SC: FOX WACH
Myrtle Beach, SC: ABC WPDE / CW WWMB
Savannah, GA: FOX WTGS
(O) 843-234-9733 x2270
(C) 843-742-9834
(E) lmvaters@sbgstv.com

From: Melanie Jackson [mailto:mj4mhyman2016@gmail.com]
Sent: Wednesday, November 02, 2016 4:31 PM
To: Leigh Vaters <lmv@wpde.com>
Subject: Re: POL Rates WPDE Myrtle Beach - Florence - NC Boarder Belt

Should I still FedEx the first check or hand deliver them on Friday. We have an interview to do in MB then

On Wednesday, November 2, 2016, Leigh Vaters <lmv@wpde.com> wrote:

So the add would look like the schedule below

3 spots... @\$75 each... M-F 11-12p The View

1 spot ... @\$250 each.. M-F 7:30-8p ET

1 spot ... @\$60 each... M-F 11:35-12:35 Jimmy Kimmel

1 spot ... @\$800 each.. SA/SU 330-7pp Clemson Game

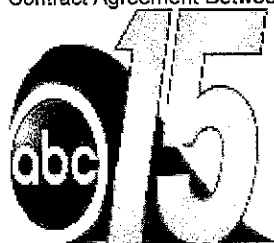
Gross Total: \$1335 (without 15% discount) \$1,134.75 net

Leigh M. Vaters

Regional Manager of National Sales

Albany, GA: FOX WFXL/EFXL

Columbia, SC: FOX WACH

CONTRACT

WPDE
10 University Blvd
Conway, SC 29526
(843) 234-9733

And:

Mal Hyman for Congress
PO Box 2314
Hartsville, SC 29551

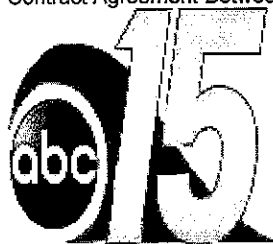
<u>Contract / Revision</u> 650064 /		<u>Alt Order #</u>
<u>Product</u> Mal Hyman for SC Congress		
<u>Contract Dates</u> 10/31/16 - 11/07/16		<u>Estimate #</u>
<u>Advertiser</u> Mal Hyman for Congress-D		<u>Original Date / Revision</u> 11/03/16 / 11/03/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WPDE	<u>Account Executive</u> House National Non	<u>Sales Office</u> National Direct
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 91150		<u>Advertiser Ref</u> 91157

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WPDE	10/31/16	11/06/16	M-F GMA 7a-9a	7a-9a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	MTWTF--				2	\$200.00				
2	WPDE	10/31/16	11/06/16	Rachael Ray	9a-10a		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	MTWTF--				2	\$75.00				
3	WPDE	10/31/16	11/06/16	Judge Judy	4p-5p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	MTWTF--				2	\$150.00				
4	WPDE	10/31/16	11/06/16	M-F 6p-630p News	6p-630p		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	MTWTF--				3	\$350.00				
5	WPDE	11/07/16	11/07/16	Dancing With The Stars	Mon Prime Other/S		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/07/16	11/13/16	M-----				1	\$900.00				
N 6	WPDE	10/31/16	11/07/16	The View	11a-12p		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	MTWTF--				2	\$75.00				
	Week:	11/07/16	11/13/16	M-----				1	\$75.00				
N 7	WPDE	10/31/16	11/06/16	ET	730p-8p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	MTWTF--				1	\$250.00				
N 8	WPDE	11/07/16	11/07/16	Jimmy Kimmel	1135p-1238a		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/07/16	11/13/16	M-----				1	\$60.00				
N 9	WPDE	11/05/16	11/05/16	College Football Game 2	330P-7P		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-----S-				1	\$800.00				
Totals								0.00				16	\$4,135.00

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WPDE
10 University Blvd
Conway, SC 29526
(843) 234-9733

Contract / Revision	Alt Order #
650064 /	

Contract Dates	Product	Estimate #
10/31/16 - 11/07/16	Mal Hyman for SC Cong	

Advertiser	Original Date / Revision
Mal Hyman for Congress-	11/03/16 / 11/03/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/06/16	13	\$3,100.00	(\$465.00)	\$2,635.00
11/07/16 - 11/13/16	3	\$1,035.00	(\$155.25)	\$879.75
Totals	16	\$4,135.00	(\$620.25)	\$3,514.75

Signature: _____

Date: _____

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